



Board of Directors
Tuesday, December 16, 2014
3pm – Ramkota

Present:

Sabrina Metz, Heather Sahli, Michelle Jones, Brenda Moore, Diana Ketterling, Randy Grismer and Bryana Darling. Guest: Dave Penczek.

Excused:

Chris Podoll, Chris Dohrer, Christi Barrus, Kari Lozenski, Mark Remily, and Carrie Welk.

Call to Order:

The meeting was called to order by Jones.

Approval of November 2014 Minutes:

Motion by Darling to approve minutes. Seconded by Grismer. Vote, motion passed.

Approval of November 2014 Financials:

Motion by Grismer to approve financials. Seconded by Darling. Vote, motion passed.

Presentations:

3:15pm – Josh Moon with NSU came to present on the capital campaign for the Barnett Center. They requested \$20,000 each year for 3 years for a total of \$60,000. The improvements to the Barnett Center include a new video board, ribbon board, technology upgrades and a sound system. The total projected cost is \$1.028 million. A motion was made by Grismer to fund NSU with \$10,000 per year for the next 3 years for a total of \$30,000. Seconded by Sahli. Vote, motion passed.

3:30pm – Brent Brandt with the SD Film Festival presented “A Night with Molly Ringwald” that will be held January 31. The group requested \$4,000 to help cover the cost of the event. A motion was made by Grismer to fund the event with \$4,000. Seconded by Ketterling. Vote, motion passed.

3:45pm – Julie Johnson presented a proposal to lobby on behalf of the Aberdeen Hotel Alliance for the 2015 legislative session. There are a number of issues that may arise at the legislative session this year including, but not limited to: SDHSAA, room and occupancy tax, open meeting laws, and waterfowl. This

will be the first year that the Aberdeen area has not had a lobbyist secured for the legislative session. Johnson requested a fee of \$9,000 plus out-of-pocket expenses not to exceed \$3,000. A motion was made by Grismer to hire Johnson as the lobbyist for the Aberdeen Hotel Alliance for a base of \$9,000 and \$3,000 in expenses, not to exceed a total of \$12,000. Seconded by Ketterling. Vote, motion passed.

4:15 – Heath Johnson and Duke Witte presented on behalf of the Aberdeen Hockey Association for two tournaments coming to Aberdeen this winter. The first is the Bantam State A tournament that is in a rotation and will be in Aberdeen the last week of February. They are requesting \$5,000 to help offset the cost of running the tournament. They are hoping that Aberdeen will stay in the rotation for future years, even though we do not have a team participating in the tournament. The second tournament is a girls U-19 tournament the first week in January. The tournament is for non-sanctioned high school hockey teams from Montana, North Dakota, and South Dakota. Previous years the tournament has rotated between Blaine, MN, Fargo, ND and Grand Forks, ND. The group is requesting \$8,000 to help offset the cost of the tournament and hopefully align Aberdeen as a key market to hold this tournament. A motion was made by Grismer to fund the two events for a total of \$10,000 and the Aberdeen Hockey Association can split the funds as needed between the two tournaments. Seconded by Ketterling. Vote, motion passed.

4:30 – Jan Weismantel brought pictures and gave a brief recap of the Elk's Lodge Kid's Christmas party that was held December 13. They had 72 kids receive presents, and 35 families in attendance. They went through 40 pizzas and spent \$6,848. Overall the event was a success and the Elk's Lodge was very appreciative of the support from the Aberdeen Hotel Alliance. The group discussed that if they would help the event next year, they would possibly look at setting up a donation account instead of doing drop boxes at each hotel.

2015 Memorandum Agreement

Metz reviewed the memorandum agreement with the BID II board for the 2015 calendar year. The BID II will provide the CVB with \$31,500 to help offset the cost of the CVB administering their plan of work. A motion was made by Sahli to approve the memorandum agreement. Seconded by Darling. Vote, motion passed.

2014 Spotlight Award Nominations

The board discussed options for the Spotlight Award recipient at the upcoming Chamber Community Luncheon in February. Metz listed possible candidates for the funding applications received through 2014. Discussion was held on which group or individual should be awarded the Spotlight Award for 2014. The group suggested that Pheasants Forever win the award for their work in securing CRP land for our pheasant habitat. Metz will contact the local chapter and have them attend the luncheon so the award can be presented at that time.

2015 Budget

Metz presented a suggested budget for the 2015 calendar year. The BID II is projected to take in around \$327,000 for 2015. A motion was made by Grismer to approve the budget for 2015. Seconded by Sahli. Vote, motion passed.

2015 Meeting Dates & Sites

Metz presented the meeting dates for 2015. All meetings will be held on the third Tuesday of the month with the exception of January and September. The board was asked to review the dates and inform Metz of times when their hotel would be available to host the meeting.

Million Dollar Bird Update:

Metz handed out the Million Dollar Bird invitations and discussed plans for the event. The drawing will take place at the AmericInn on January 9th. Grismer has agreed to be the emcee for this year's event, and the radio station will possibly do a live broadcast. Food and drink will be available during the event. There will also be door prizes, a jacket give away, and a possible \$5,000 winner if no one should win the \$1 million.

Other Business:

Metz informed the board of the Great Service Star Application included in their packet. Applications will be accepted until the end of January. Metz also discussed the SIC codes and the occupancy check for October.

Adjourn:

Jones adjourned the meeting.