



**Board of Directors  
Tuesday, April 21, 2015  
12pm – TownePlace Suites**

**Present:**

Sabrina Metz, Heather Sahli, Michelle Jones, Diana Ketterling, Bryana Darling, and Christi Barrus

**Excused:**

Chris Podoll, Mark Remily, Brenda Moore, Eric Vetter, Randy Grismer, Jason Welk, Kari Lozenski, Jenna Rasmussen, and Carrie Welk

**Call to Order:**

The meeting was called to order by Barrus.

**Approval of March 2015 Minutes:**

Motion by Darling to approve minutes. Seconded by Sahli. Vote, motion passed.

**Approval of March 2015 Financials:**

Motion by Jones to approve financials. Seconded by Ketterling. Vote, motion passed.

**Check Presentations:**

Aqua Addicts  
Brown County Fair  
Brat Pack Radio

**Presentations:**

12:30pm– Brenda Lanphere, Lois Bruckner, and Jean Taylor presented a request for the NESD Celtic Faire. This is the 8<sup>th</sup> year for the event and has now stretched to 2 days, and could possibly be 3 days next year. The Rapid City Celtic group is looking at partnering with Aberdeen to make this a state-wide event. A motion was made by Jones to fund the event with \$2,000. Seconded by Ketterling. Vote, motion passed.

12:45pm – Erin Fouberg and Jody Zueger with Hub City Soccer requested \$4,000 for the Dacotah Soccer Cup tournament in June. Last year, the group had 60 teams participate, and are looking to expand to 80 this year. The tournament will start Friday afternoon and last until Sunday. A motion was made by Sahli to fund the event with \$2,750. Seconded by Darling. Vote, motion passed.

1:00pm – Eric Ellifson, Kate Kotzea, and Paige Matthiesen of Click Rain and Travis Schaunaman and Kelly Mensen of Production Monkeys presented the overall creative campaign, website design, and banner ads for the 2015 peak season. The group approved the marketing elements, and discussed options for

linking pages on the website. The website will launch on April 27, and when the weather warms up, Production Monkeys will shoot live footage for the pre-roll video and update the content.

2:00pm – Adam St. Paul with the Aberdeen Curling Club requested \$6,000 for a Bonspiel Tournament. He has changed the dates to possibly sometime in April, and is not sure how much it will cost to run the tournament. He is hoping to have 16 teams attend, as they had 10 teams come to the Bismarck tournament. A motion was made by Barrus to not fund the event with its current application, but have St. Paul come back to the group when a date and budget is set. Seconded by Jones. Vote, motion passed.

**Other Business:**

Metz asked if the board would like to purchase tickets for the group to attend Leadercast on May 8<sup>th</sup>. The group agreed; Metz will send out an rsvp, and purchase tickets for the event. The board discussed room block challenges, and options available for the Hotel Alliance. Not decision was made, but the group will review options again at a later date. Metz requested the board review the SIC and BBB numbers, as well as evaluation forms.

**Adjourn:**

Barrus adjourned the meeting.