



Board of Directors
Tuesday, July 21, 2015
12pm – AmericInn

Present:

Sabrina Metz, Heather Sahli, Michelle Jones, Diana Ingram, Bryana Darling, Kari Lozenski, Jason Welk, Jenna Rasmussen, and Christi Barrus.

Excused:

Chris Podoll, Eric Vetter, Randy Grismer, Brenda Moore, Mark Remily, Madeline King and Carrie Welk.

Call to Order:

The meeting was called to order by Barrus.

Approval of June 2015 Minutes:

Motion by Jones to approve minutes. Seconded by Darling. Vote, motion passed.

Approval of June 2015 Financials:

Motion by Jones to approve financials. Seconded by Darling. Vote, motion passed.

Presentations:

12:15pm – Click Rain discussed 2015 hunting season campaign. Board is excited to see this campaign launch, and approved of all current tactics and elements.

1:00pm – Josh Andrews with Camp Chroma requested \$3,500 for their event coming up at the end of August at Richmond Lake. They have a large number of bands coming for this 2 day event, and most will stay in hotel rooms. A portion of the proceeds will go to help Kari Brown, a local resident who needs a heart transplant. Group is looking to continue the event each year, with a new benefactor each year. A motion was made by Jones to fund the event with \$1,000. Seconded by Ingram. Vote, motion passed.

1:15pm – Dan Grewe with the Aberdeen YMCA requested \$5,000 for the boys and girls interstate basketball tournaments. The boy's tournament has been moved to accommodate for AAU Wrestling for 2016. A motion was made by Sahli to fund the event with \$5,000. Seconded by Welk. Vote, motion passed.

Other Business:

Metz informed the board of SIC codes, BBB income, and the CVB Activity Report. Metz requested suggestions for the upcoming Rooster Rush event. The board would like to get black t-shirts with orange print for their staff, and switch to shot glasses as a token. Metz asked if the board wanted the CVB to volunteer to hand out visitor bags at the hotels, and the board approved. The board was fine with the volunteers coming into the hotel to hand out bags, and the board is fine with local establishment's coupons in the visitor bags. Metz shared the funding request from All Star Games for the 2015 event. The board agreed not to fund the event for this year, but if the games change for 2016, they are welcome to request funding.

Adjourn:

Barrus adjourned the meeting.