



**Board of Directors**  
**Tuesday, September 22, 2015**  
**12pm – Holiday Inn Express**

**Present:**

Sabrina Metz, Michelle Jones, Eric Vetter, Diana Ingram, Bryana Darling, Mark Remily, Kari Lozenski, Jason Welk, Brenda Moore, and Sarah Kuntz.

**Excused:**

Randy Grismer, Chris Podoll, Heather Sahli, Jenna Rasmussen, and Carrie Welk.

**Call to Order:**

The meeting was called to order by Jones.

**Approval of August 2015 Minutes:**

Motion by Lozenski to approve minutes. Seconded by Ingram. Vote, motion passed.

**Approval of August 2015 Financials:**

Motion by Lozenski to approve minutes. Seconded by Ingram. Vote, motion passed.

**BID II Board Appointments:**

Christi Barrus was our previous President. A motion was made by Jones to have Sahli step up to President from the President-Elect position. Seconded by Lozenski. Vote, motion passed. A motion was made by Lozenski to have Darling move up to President-Elect from the Secretary/Treasurer position. Seconded by Welk. Vote, motion passed. A motion was made by Darling for Ingram to be elected to the Secretary/Treasurer position. Seconded by Lozenski. Vote, motion passed. Metz will update the BID spreadsheet and send it out to the board members. Ingram will be added to the checking account to sign checks.

**Community Involvement – Elks Lodge**

Metz informed the board that Jan Weismantel had agreed to our proposition to do a matching dollar amount based on what other businesses in town donate to the Elks Lodge Kids Christmas Party. Weismantel currently asks for donations from businesses in town, and was receptive to receiving additional funds for the BID II. Metz informed the board that we needed a vote on the total amount to donate to the Elks Lodge. A motion was made by Darling to cap the funding at \$2,500. Seconded by Lozenski. Vote, motion passed.

**Presentations:**

12:15pm – Click Rain discussed 2015 early hunting season results. Currently we have a 13% conversion rate, which is above industry average. Most hotels are not full for the first two weeks of hunting season however.

**Pictures:**

Denise Huber – Snow Queen  
Brent Brandt – SD Film Festival  
Tim Beckman – Moose Lodge  
Nathan Gellhaus – ALASD  
Courtney Rott – Oktoberfest

**Other Business:**

Metz discussed event evaluations, thank you letters from NESD Celtic Faire, and NSU Wrestling. Metz read the letter to the board from the Brown County Commissioners regarding the fair. Metz told the board that she would hold off on requesting a formal presentation on the fair, as they are hiring a new manager. Metz suggested having Sonje Oban fill out the paper event evaluation. The board agreed with that change, and Metz will contact Oban for the form. Welk requested that Moore show the difference just in lodging increases/decreases for the year on the SIC code sheet she provides. Moore will adjust those numbers, and include that in her following reports to the BID board. Hunting season was discussed. The board would perhaps like to use an informal party to do a guest editorial. The consolation prize winner from the Million Dollar Bird Contest was suggested to see if he would be willing to write an article on behalf of pheasant hunting in the Aberdeen area. Metz informed the board of the Occupancy Tax situation. Moore will visit with Alberts and Ron Wager, City Attorney, to see how the municipal code reads and if we can require a previous tax amount from a property that has not been actively collecting the tax. Metz will report back to the board at the October meeting.

**Adjourn:**

Jones adjourned the meeting.