



**Board of Directors  
Tuesday, August 18, 2015  
12pm – TownPlace Suites**

**Present:**

Sabrina Metz, Heather Sahli, Michelle Jones, Diana Ingram, Bryana Darling, Kari Lozenski, Jason Welk, Randy Grismer, Brenda Moore, and Christi Barrus.

**Excused:**

Chris Podoll, Eric Vetter, Jenna Rasmussen, Mark Remily, Madeline King, and Carrie Welk.

**Call to Order:**

The meeting was called to order by Barrus.

**Approval of July 2015 Minutes:**

Motion by Welk to approve minutes. Seconded by Jones. Vote, motion passed.

**Approval of July 2015 Financials:**

Motion by Jones to approve financials. Seconded by Grismer. Vote, motion passed.

**Pictures:**

Dan Grewe – YMCA

**Presentations:**

12:15pm – Click Rain discussed 2015 peak season results. A final report will be given at the September board meeting. The 2015 hunting season campaign is underway and has a good response so far.

12:45pm – Nathan Gellhaus with ALASD requested \$2,000 for their upcoming conference in Aberdeen. The city has never hosted the conference, and Gellhaus is looking at getting Aberdeen into a 3 or 4 year rotation. A motion was made by Welk to fund the event with \$1,000. Seconded by Grismer. Jones and Sahli abstained. Vote, motion passed.

1:00pm – Lexie Glanzer Skinner-Williams and Tim Kearns with the Moose Lodge requested \$3,000 for their 3<sup>rd</sup> Annual Outdoor Summer Bash which will be held on August 22, after Sizzlin' Summer Nights. The Roosters will be the band performing and funds will go to 3 separate fundraisers in Aberdeen. A motion was made by Jones to fund the event with \$750. Seconded by Grismer. Vote, motion passed.

1:15pm – Courtney Rott requested \$2,500 for Aberdeen Oktoberfest which is in its 3<sup>rd</sup> year in town. The event will be held at the Civic Arena again, and runs from noon to midnight on October 10<sup>th</sup>. A motion was made by Welk to fund the event with \$1,500. Seconded by Lozenski. Vote, motion passed.

**Community Involvement:**

Metz informed the board that she had been approached by Jan Weismantel about help with the Elk Lodge Kid's Christmas Party again this year. The previous year, hotels donated a hotel room to a winner who had dropped off donations to individual hotels, as well as \$2,000 to help buy presents for the children. Grismer requested we increase the matching donation amount, but ask other businesses to do the donating for the organization, and not the community. A discussion was held about the amount to match for funding. Metz agreed to discuss with Weismantel and would report back on the event at the September meeting.

**Other Business:**

Metz informed the board of SIC codes, and a new BID II list. Changes were requested on the BID II form, and will be resent to the board. A discussion was held about the figures for the money collected for the year. Opinions were shared as to the changes of the SIC figures vs the BBB, and the difference in ADR affecting the two.

**Adjourn:**

Barrus adjourned the meeting.