



Board of Directors
Tuesday, October 20, 2015
12pm – TownePlace Suites

Present:

Sabrina Metz, Diana Ingram, Bryana Darling, Kari Lozenski, Randy Grismer, Heather Sahli, Brenda Moore, and Sarah Kuntz.

Excused:

Michelle Jones, Mark Remily, Eric Vetter, Jason Welk, Chris Podoll, Jenna Rasmussen, Jen Ohare, and Carrie Welk.

Call to Order:

The meeting was called to order by Sahli.

Approval of September 2015 Minutes:

Motion by Lozenski to approve minutes. Seconded by Ingram. Vote, motion passed.

Approval of September 2015 Financials:

Motion by Lozenski to approve minutes. Seconded by Ingram. Vote, motion passed.

SD Lodging Association:

Michele Brich, executive director of SD Lodging Association, spoke with the BID II on some key issues that may affect them in the coming months. Brich discussed AirBnB, workman's comp claims, school start dates, and marijuana legalization. Brich passed out the lodging directory and informed the board on how properties can become members of the association. Grismer highly recommended that hotels review their membership status and sign up if they were not part of the organization.

Pictures:

Aberdeen Pheasant Coalition

VIA Membership:

Moore informed the board on the cost for the Hotel Alliance to become a member of the Visitor Industry Alliance, and what the group does in South Dakota. A motion was made by Grismer to join the VIA as long as costs would not exceed \$500. Seconded by Ingram. Vote, motion passed.

Presentations:

1:15pm – Click Rain discussed 2015 hunting season results and the social media campaign.

BID II Executive Board Appointments:

With the closing of the Ramada, Ingram will no longer be a part of the BID II. A motion was made by Grismer to appoint Lozenski to the Secretary/Treasurer position. Seconded by Sahli. Vote, motion passed. Metz will update the BID II board spreadsheet and the bank signatures. Metz informed the board of the new GM at MyPlace Hotels, Jen Ohare. She will be added as the contact for the BID II and will be attending meetings.

Other Business:

Metz discussed event evaluations, MyPlace occupancy tax status, SIC codes, and current Rooster Rush efforts.

Adjourn:

Sahli adjourned the meeting.