



**Board of Directors**  
**Tuesday, December 15, 2015**  
**3pm – Holiday Inn Express**

**Present:**

Sabrina Metz, Bryana Darling, Eric Vetter, Randy Grismer, Kari Lozenski, Heather Sahli, Michelle Jones, Sarah Kuntz, and Brenda Moore.

**Excused:**

Chris Podoll, Jason Welk, Mark Remily, Jenna Rasmussen, Jen Ohare, and Carrie Welk.

**Call to Order:**

The meeting was called to order by Sahli.

**Approval of November 2015 Minutes:**

Motion by Lozenski to approve minutes. Seconded by Jones. Vote, motion passed.

**Approval of November 2015 Financials:**

Motion by Lozenski to approve minutes. Seconded by Jones. Vote, motion passed.

**Presentations:**

3:15pm – Steve Kehm with NSU Soccer requested \$7,000 for the youth and adult Futsal Tournaments scheduled for January and February in Aberdeen. Kehm is hoping to have 80 teams at each event and is trying to encourage participation by keeping entry costs down. A motion was made by Darling to fund the events with \$5,000 total. Seconded by Sahli. Vote, motion passed.

3:30pm – Eric Ellefson with Click Rain presented information on the 2015 hunting campaign and a recap of the 2015 peak campaign. Click Rain will be the marketing agency again for 2016 and has already started planning peak season marketing.

4:15pm – Erin Fouberg with Hub City Soccer requested \$5,000 for the first ever Hub City Soccer Winter Invitational that will be held in PC's winter dome and possibly the Strode Center. They group is hoping to have 60 teams participate and most will be in town Friday, Saturday and Sunday. A motion was made by Grismer to fund the event with \$4,000. Seconded by Jones. Vote, motion passed.

4:30pm – Julie Johnson presented information on the upcoming 2016 legislative session. Key issues include the Blue Ribbon Task Force, county sales tax, and the tourism budget. A motion was made by Jones for Metz to request Johnson's services for 2016, but for expenses not to exceed \$12,000. Seconded by Lozenski. Vote, motion passed.

**BID II Budget, Memorandum Agreement, and Meeting Dates**

Metz presented the 2016 BID II budget. The board discussed options for convention funding. Metz will continue to look into options for these funds. A motion was made by Grismer to approve the budget. Seconded by Darling. Vote, motion passed. Metz informed the board of the 2016 Memorandum Agreement. The board agreed to the terms. Sahli signed the agreement on behalf of the BID II board, and Metz for the CVB. Metz presented the 2016 meeting dates and requested that hotels choose which meetings they would like to host. The first meeting for 2016 will be on January 26 at the AmericInn.

**Other Business:**

Metz discussed event evaluations, SIC codes, and tickets for the Boys & Girls Club Annual Award Banquet. Moore informed the board that all hotels are caught up on the Occupancy Tax as of December 15. Moore notified the board that she will be leaving the CVB at some point in the future. Pending the sale of their condo, they will be moving to Oklahoma.

**Adjourn:**

Sahli adjourned the meeting.