



Board of Directors
Tuesday, February 16, 2016
12pm – Holiday Inn Express

Present:

Sabrina Metz, Bryana Darling, Randy Grismer, Kari Lozenski, Heather Sahli, Michelle Jones, Sarah Kuntz, Jen Ohare, Jerry Glatt and Brenda Moore. Guest: Terrelle Walker

Excused:

Chris Podoll, Jason Welk, Mark Remily and Donna Wahlfedt.

Call to Order:

The meeting was called to order by Sahli.

Approval of January 2016 Minutes:

Motion by Jones to approve minutes. Seconded by Lozenski. Vote, motion passed.

Approval of January 2016 Financials:

Motion by Jones to approve minutes. Seconded by Lozenski. Vote, motion passed.

Pictures:

NSU Soccer
Aberdeen Swim Club

Legislative Session Update

Julie Johnson gave legislative updates on the proposed open meeting law changes, non-resident waterfowl bill, teacher pay and possible non-profit changes.

Presentations:

12:30pm – Andy Van Steenwyk, Aberdeen Abate Inc., requested \$6500 for the 2016 Aberdeen Bike Show and Dance scheduled for May 7-8. This year's event will be organized by a new group of leaders with new ideas and different vendors. Motion by Lozenski to fund for \$1,350. Seconded by Sahli. Vote, motion passed.

12:45pm - Mike Russell and Jessica Torigian requested \$8,000 for the Loud American Rally Rest. This new event will showcase bike, craft beers, wines and whiskey from around the SD area. It will combine vendors, food, games and music as well as entertainment from three bands on two stages. Motion by Lozenski to sponsor the Big Stage for \$5,000. Seconded by Jones. Vote, motion carried.

2016 Marketing Update and 2015 Hunting Finalization

1:00pm – Eric Ellefson with Click Rain gave an overview of the hunting promotion and his conversations with Million Dollar Hunting Experience winner. Work has started on the Peak Season marketing campaign. They are in the planning stages and will be working with Metz in the coming weeks. More information will be available at the next meeting. BID II members discussed marketing ideas for SBL and the 40th anniversary celebrations.

Other Business:

Metz discussed SIC Codes, BID II collections, the CVB Activity report and other information that is available in the meeting notes.

Adjourn:

Sahli adjourned the meeting.